

Get involved

- **State requirements:** As a government-run certification label, the Green Button stands for trust and reliability. The government defines the criteria; independent certification bodies evaluate compliance.
- **Good preparation:** As a licensee, you systematically deal with the issues that are also addressed by the Supply Chain Act. It has been in force in Germany since 2023, and at EU level strict requirements are also being developed.
- **Improved risk management:** The Green Button helps with systematic risk management along textile supply chains and thus improves your crisis resilience.
- **Orientation when buying sustainable textiles:** With the Green Button, you make your commitment visible to consumers and, in doing so, support sustainable textile consumption.
- **Sustainable public and private procurement:** The Green Button is also increasingly being integrated into procurement processes. The Green Button Secretariat advises procurement bodies with a wide range of support services.
- **The media presence and campaign work** actively promote sustainable textile consumption and awareness of the Green Button – from which the licensed companies also benefit.

Who is already involved?

You can find an overview of companies here:
www.green-button.de/gb-companies



Do you have questions about the Green Button, are you interested in working with us or would you like to get licensed?



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We look forward to hearing from you!

You can find more information on our website at:
www.green-button.de

 [linkedin.com/company/gruenerknopf](https://www.linkedin.com/company/gruenerknopf)

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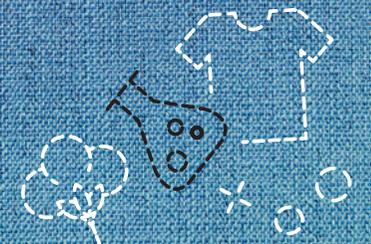
Federal Ministry
for Economic Cooperation
and Development

GREEN
BUTTON
GOOD FOR PEOPLE.
GOOD FOR NATURE.

#WE CHANGE FASHION

THE CERTIFICATION LABEL FOR SUSTAINABLE TEXTILES

RUN BY THE GERMAN GOVERNMENT



Get your responsible actions certified with
the Green Button.

www.green-button.de

Responsibility is coming into fashion

For three quarters of consumers, sustainable fashion is important. They rightly do not want to wear T-shirts from companies that tolerate 16-hour shifts for garment workers or allow the use of toxic chemicals in dyeing. Many companies take their responsibility seriously and offer sustainable products.

Green Button

Since 2019, sustainable textiles can easily be recognised – by the Green Button! What makes it special: The government-run label of the German Federal Ministry for Economic Cooperation and Development (BMZ) evaluates which companies take responsibility for their textile supply chains and fulfil their due diligence obligations. The Green Button also labels their sustainable products. For this purpose, it must be proven via recognised certification labels that, for example, the specific T-shirt was manufactured sustainably, in line with social and environmental criteria.

Further development of the textile label

The Green Button 2.0 brings an even more sophisticated version to stores, with new criteria and stages of the supply chain added. Among other things, the risk analysis is extended to the entire supply chain, companies must address the topic of living wages and there are specific requirements for fibres and materials.

Responsible Companies



Adherence to corporate due diligence processes

Policy
on responsible business conduct



Grievance mechanisms
considering grievances and providing remedy

Risk analysis
analysis and prioritisation of risks and impacts

Reporting
public and transparent communication

Prevention
and mitigation by means of effective measures

Sustainable Products



Requirements for production



Raw material extraction
GB 2.0



Yarn and textile production



Bleaching & dyeing
GB 1.0 GB 2.0



Cutting & sewing
GB 1.0 GB 2.0



Recycling

A company must demonstrate its human rights and environmental responsibility along five core elements. This takes place in a one- or two-day audit.

Sustainable production is verified via credible certification labels. You can find out which labels are currently recognised for which production stage here:

